



## About Footprints Education

Footprints Childcare Pvt. Ltd. is a state of the art modern Play School and a child Day Care Centre for small children. Founded by IIT-IIM's Footprints Education today has two centers in Gurgaon. With the growth of nuclear families in India, especially in Metro cities, Child day care centers with pre-nursery play school and church facilities are becoming very popular and the main pain points of the parents are

safety, security and concerns related to proper feeding and care of their child in the day care centers. Footprints introduced real time monitoring of small kids through Grandstream IP Cameras at their centers and made them online to the parents who could login and see their child playing at their canter.



## Solution Required

The requirement was to have a very high quality yet cost effective Video Surveillance System which can simultaneously be browsed and monitored through Grandstream Video Phones/ smart phones / tablets as well as on a PC / laptop.

## Competition

We had stiff competition against other branded MNC brands IP Cameras who challenged us with their brand images and credentials.

## Solution offered

Grandstream IP Cameras along with a third party software and with Grandstream Video Phones made an excellent tool to monitor all Grandstream Cameras remotely on smart phones / tablets / PC's with simultaneous browsing through third party solution.

We are serving the world with New Technology by Converging Voice, Video, Data and Mobility on one Platform.



## How our Solution was different than competition

Grandstream IP Cameras have an unmatched superior image quality unlike other major competitive products it works on normal DSL broadband connection / mobile internet with very less bandwidth using H.264 codec for video and delivers excellent real time video monitoring added with Grandstream Multimedia Video Phones through which a camera call be called upon and the parents / guardians can see their child playing even from their offices and can also have a two –way audio communication with the attendant.

## About Cohesive Technologies

- Expertise in VOIP Solution – Provide state of art technology for voice and video network.
- Dealing with Best Brands
- Act as a consultant / System Integrator – Takes care of customer’s current as well as future need.
- Cost effective Solution – Solutions got well fitted in customer’s budget
- Reach in PAN India : Cohesive has offices at all Metros /Cosmopolitan cities and have partners across India, which gives confidence to Customer for support and installations

Product used:

