



## About Matrix Cellular International Services Pvt Ltd.

Matrix is one of the leading International Calling Provider in India having its HO in Delhi and multiple offices across India & abroad. For providing cost effective International Minutes, Company is very well technical sound on VoIP Platform.

### Solution Required

The customer is using Avaya PBX in his office and using soft phones on existing PBX but at the same time the existing Avaya was not supporting Video codec and SIP Trunks. They wanted to safe guard their existing investment on Avaya but also wanted to use VoIP Trunks and offer Video services to Senior Management. They were also looking for multi party audio conference solution at the same time either integrated or stand alone device.

### Competition

We had Competition with Alcatel who not only gave buy-back solution to customer but also had inroads to the senior team in the organisation.

### Challenge

There is high expectation of customer to integrate his existing PBX with feature rich & cost effective solution from our side.

### Solution offered

We offered EPYGI Quadro M32x which has one built-in PRI port to integrate with existing Avaya PBX and it took us few days to get the PRI Synch with Avaya.

We also offered them connectivity on SIP-VoIP Trunk and as well gave senior Management the ease of Video Calling at all offices.

The Value addition of Audio Bridge with Voice Logger actually was quite effective in increasing the Productivity for all employees across Globe.

We are serving the world with New Technology by Converging Voice, Video, Data and Mobility on one Platform.



## About Cohesive Technologies

- Expertise in VOIP Solution – Provide state of art technology for voice and video network.
- Dealing with Best Brands
- Act as a consultant / System Integrator – Takes care of customer's current as well as future need.
- Cost effective Solution – Solutions got well fitted in customer's budget
- Reach in PAN India : Cohesive has offices at all Metros /Cosmopolitan cities and have partners across India, which gives confidence to Customer for support and installations

Product used:

