Case study

About Ferns and Petals

Ferns N Petals (FNP) was established in the year 1994 with a sole aim to provide fresh flowers and render exceptional flower arrangement services. FNP, with 150 stores in India, delivers flowers, gifts and cakes in 150 countries. It is the only Indian brand that stands parallel to international flowers brands in terms of quality as well as designs.

Cohesive Plan and Develop their Surveillance Infrastructure

There 150 branches & franchises needed to be monitored Live   from their Delhi (India) Head Quarters.
1. Installation of Camera at all locations
2. Centralized Monitoring of all cameras at HO
3. Option to integrate the same with their IPPBX in near future.

Challenges Faced by Cohesive Technologies

1. Locations spread PAN India (including remote locations)
2. Not possible to have static IP at all locations.
3. Bandwidth to be used Minimal.
4. Centralized Surveillance: They have HO at Delhi and Franchises spread across India.
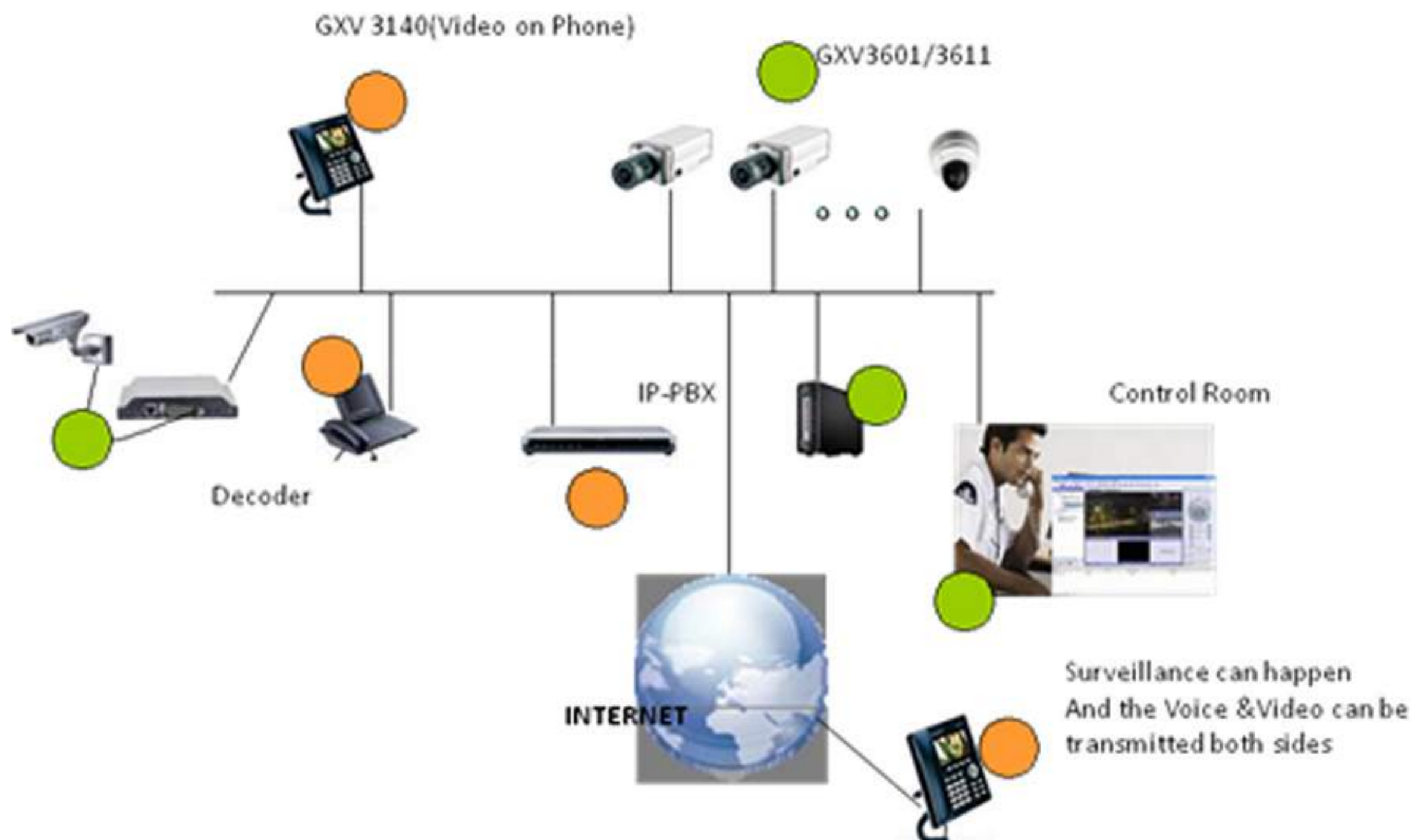
Solution offered on IP and VoIP Platform

Cohesive, opted for Grand-stream Surveillance solutions with their Video Management Software with Analytics Tools, and did installed the same at PAN India by using Dyn-dns Account which helped them resolved the need of Public IP at all locations .

Cohesive also suggested and demonstrated how Grand-Stream Camera's can be integrated with voice solution because of SIP Capability, so that management can view the camera thru any Video SIP Phone which is over and above the basic requirement of centralized Viewing and Recording.(Technology became more Handy).

IPPBX-Multi Locations with Video Conf. and VoIP Surveillance

GXV 3140(Video on Phone)

GXV3601/3611

IP-PBX

Decoder

Control Room

INTERNET

Surveillance can happen And the Voice &Video can be transmitted both sides

Advantages (Grandstream IP Camera)

- **Large Pre/Post Event Recording Buffer** (To ensure that nothing is ever missed)

- **H.264 Video Compression** (Requires very limited bandwidth)

- **SIP/VoIP** (For 2-way audio and streaming to mobile/video phones and computers)

- **Motion Detection and Alert Notification**
- (Set alarm and notification setting to alert you via email/text message/phone call)

Built-In PoE

Easy Installation & Management (Using Grandstream's web-based graphical user interface)

About Cohesive Technologies

- **Expertise in VOIP Solution –** Provide state of art technology for voice and video network.

- **Dealing with Best Brands**

- **Act as a consultant / System Integrator –** Takes care of customer's current as well as future need.

- **Cost effective Solution -** Solutions got well fitted in customer's budget

- **Built-In PoE**

- **Reach in PAN India -** Cohesive has offices at all Metros /Cosmopolitan cities and have partners across India, which gives confidence to Customer for support and installations

Product ☞

Grandstream India