



About TVS Motor Company



The flagship company of the TVS group, TVS Motors is among the largest two-wheeler manufacturer in India. With plants in Hosur, Mysore, Himachal Pradesh and Indonesia, it has the largest portfolio of vehicles and caters to the widest segment of customers.

TVS Motor Company is the third largest two-wheeler manufacturer in India and one among the top ten in the world, with annual turnover of more than USD 1.4 billion in 2011-2012, and is the flagship company of the, USD 7.29 billion, TVS Group.

The business ranges across automobile component manufacturing, components distribution, manufacturing of powered two-wheelers, computer peripherals, financial services, contract manufacturing services and software development.

Requirement

TVS Motors is using CISCO Call manager with more than 2000 subscriptions across the plant, admin block and rest of office area, where they are using Cisco endpoints (IP Phones), they are looking for video phones for management and senior executives for point to point video communication.

Competition

Being a CISCO account, we had stiff competition against Cisco and Polycom who challenged us with their brand images and credentials.

Challenges

Compatibility with Existing IP PBX and Brand image. Ethernet cabling was also not possible at all the area.

We are serving the world with New Technology by Converging Voice, Video, Data and Mobility on one Platform.



Solution Offered

The Grandstream GXV3275 Video IP Phone for Android™ combines a 6-line IP video phone with a multi-platform video conferencing solution and an Android tablet to offer an all-in-one communications solution.

How our Solution was different than competition

The **GXV3275** runs the Android Operating System and therefore offers full access to the many Android apps in the Google Play Store™ which includes thousands of business productivity apps such as Skype, Microsoft Lync, Salesforce1, and GoToMeeting.

The GXV3275 experience is delivered on a 7 inch touch screen and features integrated Bluetooth, Gigabit ports, a built-in web browser, integrated Wi-Fi, HD audio and PoE. By combining the power of multiple devices into one, the **GXV3275** is the ideal solution for all communication, productivity and video conferencing needs.

The GXV 3275 uses very less bandwidth using G.729 codec for voice and H.264 codec for video and delivers an excellent Video call even at 160 kbps.

Advantages (Grandstream GXV 3275)

- 6 lines with up to 6 SIP accounts
- 7" inch touch screen TFT LCD
- mega pixel CMOS sensor camera with privacy shutter
- HD Wideband audio
- full-duplex hands-free with echo cancellation
- video conferencing solution

About Cohesive

Technologies Pvt. Ltd

Cohesive Technologies is a leading innovator and implementer of business collaboration and communication tools, Cohesive has the competence in unified communication, contact centre and VOIP solutions. It caters to all verticals from a SOHO to big enterprises and plays a key role in making VOIP as a technology of future and delivering the true convergence.

Working with the technology partners like EPYGI, Grandstream, Aculab, 2N and Ameyo helped Cohesive delivering a state of art technology products to premise and cloud based requirements of various companies that span across multiple segments.

Cohesive do cater requirements of SIP based technology from basic SIP phones, ATA, Gateways, SIP surveillance, SIP VDP to SIP based unified communication consulting voice video-IM and email. Cohesive product portfolio dramatically simplifies and accelerates the process of multi vendor products and software applications ensuring reduced operational complexities for effortless management.

Product Used:-

