

CASE STUDY



Client Profile

Organization :
Omnicare Drugs India

Location :
Hyderabad

Industry Segment :
Pharmaceutical

Partner:
Brihaspathi
Technologies

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About Omnicare Drugs

Omnicare Drugs Established in 2017, Omnicare Drugs India Private Limited, is a 100 % subsidiary of Neopharma LLC based in Hyderabad specializing in high value API's and intermediates. Consists of three manufacturing facilities specializing in API and finished dosage forms. Omnicare's facilities currently include manufacturing facilities for finished formulations and specialized API manufacturing facilities in Vizag and Hyderabad.

Customer Requirement

- They are looking for a system which can connect with their Existing IPPBX through VoIP Trunk
- They need system free of Licensing and are looking for a flexible one which can be scalable as per the rising requirement.
- All the calls coming through their PRI are to be routed through DID and DOD to specific extensions.
- Intercom to be made possible between both the connected branches.

Solution Offered

We have installed Grandstream **UCM6510** at their Hyderabad location with IP Phones **GXP1625**, and Enterprise IP Phones **GXP2160**, the same UCM is also connected with their existing PBX in another location. This made their communication easy and also reduced their telecom bills. With the help of UCM IPPBX we were able to deliver features like Voice recording, DID, DOD, etc.,

With the help of Grandstream IPPBX we were able to fulfill customers requirements in one go.

Challenges Faced

Competitors like Matrix are also present along with us. Our system being more flexible for an IP based Intercom and the absence of licensing in our product gave us a great advantage.

About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, 2N, Digium, Milesight, TelephonyKart & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

Key Points

- UCM for communication inside the branch along with outgoing.
- The UCM at their Head office to be connected with the local branch UCM

Competition Faced

“
Matrix is there in the process of consideration.
”

Product Used

