



**THE
SCIENCE
OF
WHERE**

CASE STUDY

About ESRI

ESRI, the global market leader in geographic information system (GIS) software, offers the most powerful mapping and spatial analytics technology available. Since 1969, Esri has helped customers unlock the full potential of data to improve operational and business results. Today, Esri software is deployed in more than 350,000 organizations globally (more than 5,000 organizations in India) including the world's largest cities, most national governments, and 75 percent of Fortune 500 companies.

Customer Requirement

The customer was looking for IPPBX solution for his new office premises where he want to use SIP PRI and users can have IP Hard Phones as well as Soft Phone option for easy access. Customer was also looking for IP Conference solution for conference hall.

Solution Offered

As a Company, we (Cohesive Technologies) offered him our Yeastar's make Unified SIP Server which support Open SIP IP Phones along with Soft Phone App for smart Phones and PC/Laptop. We have also provided them Voice recording option of any Trunk call or even on going calls with one click because some time during calls, customer want to record it for internal purpose.

Customer also want the seamless expansion and integration with third party SIP Devices like Video Phones / VC solution where are built-in in our Yeastar's S series of PBX without any extra cost.

Challenges Faced

Competitors like Hybrid PBX vendors like NEC, Panasonic etc were there due to their brand image but once customer understand the Open SIP and easy technology offering by us, he decide to go for our Solution.

About Cohesive Technologies

Cohesive Technologies is a renowned Global Telecom service provider working on the platform of IP and VoIP. We are working with our technology partners like **2N, Cyberdata, Guardian Telecom, Epygi, Grandstream, Milesight, Sangoma, Planet, Wi-Tek and Yeastar** who support us in offering innovative products and solutions for the premise or Cloud-based requirements.

Client Profile

Organization:
ESRI India

Location:
Noida, U.P.

Industry Segment:
Software Company

Key Points

- Customer wanted latest IPPBX technology at affordable cost.
- Open SIP technology so that Third Party.

Competition Faced

"Competitors like Hybrid PBX Vendors like Panasonic, NEC etc were there."

Product Used



Yeastar S-Series IP PBX with Linkus features

