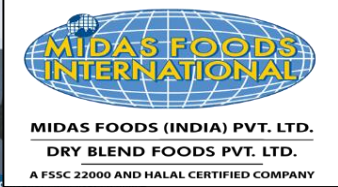


CASE STUDY

MIDAS FOODS INTERNATIONAL



CASE STUDY

About Midas Foods

Established in Michigan, USA in 1980, Midas Foods International has been providing leading services in manufacturing dry mixes for leading companies across the globe. Midas India was launched in 1996 and since then, the combined expertise has been raising the bar of mixes and seasonings across all categories with a focus on both desserts and seasonings. With their main Manufacturing unit at Uttaranchal and Corporate office at Delhi, Midas Foods also have offices PAN India serving the complete length & breadth of the Country.

Customer Requirement

The requirement was for a Wireless Intercom System at the Plant at Uttaranchal as the site was not feasible for any wiring and had very poor GSM connectivity. The Top Management wanted a Unified Communication System connecting multiple locations for Voice & Video Conferencing along with mobility for Middle & Senior Management. The Communication Server should be hosted at the Factory and all remote locations connected through Internet should have extensions to the same System with centralized billing, Call controls & recordings. The Management team on move were provided with mobility features with extensions on their Smart phones & tablets in addition to hard IP Phones with login id based authentications for extensions from all locations.

Solution Offered

Yeastar **S-Series** Communication System with Grandstream Video Conference with SIP Phones at Main Plant and Soft Phones at all remote locations served the purpose. The Linkus & GS Wave mobile App for mobility was installed at Middle and Senior Management with same extension numbers. All remote locations were seamlessly connected to HO with centralized call controls and recordings.

Challenges Faced

Various International brands like Panasonic, Alcatel & NEC challenged us with their brand images & credibility. We stood tall with our Integrated solution due to its UC Applications and our service support.

About Cohesive Technologies

Cohesive Technologies is a renowned Global Telecom service provider working on the platform of IP and VoIP. We are working with our technology partners like **2N, Cyberdata, Guardian Telecom, Epygi, Grandstream, Milesight, Sangoma, Planet, Wi-Tek and Yeastar** who support us in offering innovative products and solutions for the premise or Cloud-based requirements.

COHESIVE Technologies

Client Profile

Organization:
Midas Foods India Pvt. Ltd.

Industry Segment:
Food Industry

Goal/Purpose of the this deployment

- To offer Cost Effective Solution which incurs Zero recurring cost for Intra Branch connectivity
- To offer Centralized Management System
- To offer Integrated Video Conference Solution with ease of use and dial through Mobile phones & Tablets as intercoms

Product Used



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