



**CEMENT
MANUFACTURERS
ASSOCIATION**



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Client Profile

Organization :
CMA

Location :
New Delhi

Industry Segment :
Manufacturing Units

CASE STUDY

About Cement Manufacturers Association

India's foremost cement company known for its hassle-free, home-building solutions. Unique products tailor-made for Indian climatic conditions, sustainable operations and initiatives that advance the company's philosophy of contributing to the larger good of the society, have made it the most trusted cement brand in India

Customer Requirement

With the new deployment the end user is looking to make outbound and inbound calls, now they have 30 concurrent calls in the dialer.

Solution Offered

We acted like a one stop solution for the client, he got all the requirements he needed from us and we were able to deliver them the best products in the market. Before buying our products the client compared our products with many competitors mentioned above but he is satisfied only with our solution because we were cost efficient, Innovative, good customer service.

- ✓ UCM6202 was used for 1 box solution with all features built in of IPBX and dialer, for 2 pstn/trunk lines, This IP PBX allows businesses to unify multiple communication technologies, such as voice, video calling, video conferencing, video surveillance, data tools, mobility options and facility access management onto one common network that can be managed and/or accessed remotely.
- ✓ GXP1615 was used as a basic POE Phone
- ✓ GXP2160 was used as operator console
- ✓ GXV3240 was used for senior management to do video calling for 1+2 party
- ✓ The QXE1T1 Gateway features 30 channels for E1 and 24 channels for T1 of compressed G.729 codec and conforms to a broad variety of voice codecs and signaling protocols.

Competition Faced

They have considered products from many other manufactures some of them are Panasonic, matrix, avaya

About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, 2N, Digium, Milesight, TelephonyKart & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.



Product Used



- **Grandstream UCM6202**
- **Grandstream GXP1615 & GXP2160 IP Phones**
- **Grandstream GXV3240 Android Video IP Phone**
- **Epygi QXE1T1 Pri Gateway**

