

CASE STUDY

We are now a proud
ISO 9001:2015 Certified Company



Client Profile

Organization :
HSBC OBC

Location :
Gurgaon, Haryana

Industry Segment :
Life Insurance



CASE STUDY

About Canara HSBC OBC Life Insurance Company

Canara HSBC Oriental Bank of Commerce Life Insurance Company Limited was launched in June 2008 and is jointly owned by two of the leading public sector banks - Canara Bank (51%) and Oriental Bank of Commerce (23%) and HSBC Insurance (Asia Pacific) Holdings Limited (26%), the Asian insurance arm of one of the world's largest banking and financial services group - HSBC. The Company has access to over 115 million customers and a pan-India network of over 10,000 branches of bank partners.

The formidable distribution strength and in-depth local market knowledge of Canara Bank and Oriental Bank of Commerce coupled with the considerable insurance experience of HSBC make Canara HSBC Oriental Bank of Commerce Life Insurance an unparalleled union of financial strength, expertise and most importantly "Trust".

Customer Requirement

Canara HSBC Oriental Bank of Commerce Life Insurance Company head office at Gurgaon Office and multiple branch offices state headquarters, they have requirement of video intercom solutions along with Remote surveillance .

Solution Offered

We Have offered grandstream IPPBX UCM6510 along with IP Video Phone GXV3275 for video intercom Solutions, we have placed the IP Video phones at their remote office along with SIP Cameras at each of the Location where they will be able to do the video calling and they can do the surveillance sitting at their head Office at gurgaon.

Advantages to the user –

- Doing Video Calling within the branches without any monthly recurring charges.
- By Implementing the solutions we have saved almost 40% of their telecom Expenses, again We have utilized the existing bandwidth.

Challenges Faced

Stand alone and very cheap solution venders.

About Cohesive Technologies

Cohesive Technologies is a renowned Global Telecom service provider working on the platform of IP and VoIP. We are working with an association of our technology partners such as **Cyberdata, Grandstream, Digium, Epygi, Milesight, and Yeastar** who support us in offering innovative products and Solutions to the premise or cloud-based need of different Customer requirements.

Grandstream IP Video Phones

Grandstream's GXV3200 and GXV3300 series of IP Video Phones with Android™ extend the power of advanced video and audio communications to the desktop while offering tablet-like functionality and web access. Users will enjoy a powerful multimedia experience with these cutting-edge video phones.

H.265+ Milesight SIP Surveillance

Milesight H.265+ Network Camera can support latest H.265+ codec to achieve better compression ratio while maintaining high quality pictures at reduced network bandwidth.

Product Used

