

## CASE STUDY

### Client Profile

**Organization :**  
Parklane Resort

**Location:**  
DHANBAD

**Industry Segment:**  
Hospitality

Parklane Resort

## CASE STUDY

### About Parklane Resort – Dhanbad

**Parklane Resort**, Dhanbad offers spectacular hospitality in the coal city of Jharkhand. A heaven of comfort & style, it presents a welcome respite and tranquil relaxation 61 elegantly appointed rooms & suites, Spacious balcony with each room, LED TV ,swimming pool Array of services such as tea coffee maker, minibar, internet, laundry & valet services.

### Customer Requirement

Customer wanted to have a stable and cost effective Hotel PBX system. They want to Connect guest rooms, reception, restaurant, room service etc. to the existing Analog handset, also they want to integrate their P.A. system & surveillance in future with the IP PBX.

### Solution Offered

We installed Yeastar **S100** IP PBX with **GXW4224** & **HT818** for Analog Extensions. Using customer's existing LAN and Analog cabling we had implemented the solution. Now they are using stable intercom system all around the resort.

Also their high level management people (i.e. Director) are using mobile soft extensions so that they can connect 24X7 with the resort intercom system.

### Challenges Faced

First Challenge we had faced that the End user was not aware of this IP technology. They were showing more interest to conventional analog intercom system offered by some local vendor but our technology & converged platform with PMS features resulted in our favour.

### About Cohesive Technologies

**Cohesive Technologies** is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, Digium, Milesight, Wi-Tek & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

### Key Points

- Yeastar S100 IP PBX to create Extensions for Guest rooms, Reception, Resturent Etc.
- GXW4224 & HT818, FXS Gateways for Analog extentions.
- Some Soft Extensions for mobile.

### Competition Faced

“  
Competitors like Matrix, Accord & Other local player also there in the race  
”

### Product Used

**Yeastar**

**GRANDSTREAM**  
CONNECTING THE WORLD



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