



CASE STUDY

About The Lodhi

The Lodhi, New Delhi a member of The Leading Hotels of the World offers simple and easy luxury. The Lodhi epitomizes contemporary India - a perfect blend of the bustle of the city and the serenity one seeks to unwind and escape busy lives.

The Lodhi is the intuitive expression of a contemporary yet stylishly confident India.

We are about personal journeys and discovery for guests, created through bespoke experiences of culture, cuisine, wellness, architecture, lifestyle and personalized service.

Customer Requirement

Video Conference Solution for their inhouse requirement, additionally they want to give VC facility to their guest also.

Solution Offered

Grandstream GVC has excellent Video / Picture quality with 12X Zoom, Since GVC supports android app which gives user to connect from Skype and Hang out (Social media integration) which not only reduces the cost but also gives mobility to user (User can be a part of VC from anywhere.)

Grandstream IP Video talk feature gives user to VC with any person by just sending email link to that person and user can do VC from his / Her PC (No specific VC devise is required at remote end)

Competition Faced

Competitors like Panasonic and Polycom were also in the race.

About Cohesive Technologies

Cohesive Technologies is a renowned Global Telecom service provider working on the platform of IP and VoIP. We are working with our technology partners like **Cyberdata, Digium, Epygi, Grandstream, Milesight, Wi-Tek and Yeastar** who support us in offering innovative products and solutions for the premise or Cloud-based requirements.

The company is aimed to work on the VOIP technology in a highly affordable and innovative manner. Our main vision is to allow the success & satisfaction of our employees, partners and customers who are connected with us by using our Products & Solutions.

Client Profile

Organization :

The Lodhi

Location :

New Delhi

Industry Segment :

Hospitality

Goal/Purpose of the new deployment

Video Conference Solution for their inhouse requirement, additionally they want to give VC facility to their guest also.



Product Used



- **Grandstream GVC3200 Video Conferencing System**
- **IPVideoTalk Licenses**