

# HERO ROLLS OUT INDIA'S FIRST **BS VI** MOTORCYCLE



DEL WITH ADVANCED SENSOR TECHNOLOGY



*dor iSmart* ALL NEW  
India's First **BS VI** Motorcycle

## CASE STUDY

### Client Profile

**Organization :**  
Hero MotoCorp

**Industry Segment :**  
Automotive

### Goal/Purpose of the new deployment

- To offer cost effective CCTV Security solution which incurs maximum coverage of factory premises with minimum service cost and brilliant clearance.
- To offer CCTV solution



### Product Used



### About Hero MotoCorp

With innovation at the core of its philosophy, the New Delhi (India) headquartered Hero MotoCorp has been at the forefront of designing and developing technologically advanced motorcycles and scooters for customers around the world. It became the world's largest two-wheeler manufacturer in 2001, in terms of unit volume sales in a calendar year, and has maintained the coveted title for the past 18 consecutive years.

With over 90 million satisfied customers across the globe, it continues to champion socio-economic progress and empowerment through its range of products and services.

Hero MotoCorp is the dominant market leader in India – the world's largest two-wheeler market – with over 50% share in the domestic motorcycle market..

### Customer Requirement

High resolution IP cameras to cover complete showroom with audio support. The cameras required were such that face of each person entering the showroom premises is clearly captured. Client required that all conversations between showroom staff and customers should also get recorded along with video.

### Solution Offered

We installed Milesight bullet panoramic cameras with 180° view angle & mic, Dome cameras along with 16 channel NVR with audio in and audio out feature.

### Challenges Faced

Client was about to get Hikvision Cameras installed but he opted Milesight cameras as video quality of Milesight was far more better than Hikvision. In comparison to Hikvision cameras audio input quality, the audio input received through Milesight cameras was outstanding. Moreover due to wide angle and 180 degree panoramic view angle of Milesight cameras, the whole showroom was covered with only 9 Milesight cameras where as with Hikvision, it required 26 cameras.

### About Cohesive Technologies

**Cohesive Technologies** is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, Digium, Milesight, Wi-Tek & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.