



CASE STUDY

Client Profile

Organization :

Ikea India Pvt Ltd

Location:

Bangalore, Karnataka

Industry Segment:

Furnishing Retailer

Key Points

- We configured our IP phones with their Tata SIP trunk.



Product Used



- Grandstream IP Phones

About Ikea India Pvt Ltd

IKEA India, the Swedish home furnishings retailer, today celebrated the ground-breaking ceremony of its third India store in Nagasandra, Bengaluru. Following the grand opening of its first IKEA India store in Hyderabad two months ago, this is yet another step to its long term commitment to India. The ceremony took place in the presence of the Honorable Deputy Chief Minister of Karnataka, Dr. G. Parameshwara, Peter Betzel, CEO, IKEA India, IKEA suppliers, coworkers and many other distinguished guests. The IKEA vision is to create a better everyday life for the many people and we offer well-designed, functional and affordable, high-quality home furnishing, produced with care for people and the environment. There are currently 423 stores in 50 countries with a sales volume of 38.3 billion euros. 936 million customers visited IKEA stores in FY17 and more than 2.3 billion people visited IKEA online.

Customer Requirement

Smart IP Office Environment was their immediate requirement seeing the expansion in multiple Cities and as well they didn't want to waste the existing investment they made on infrastructure.

Solution Offered

Cohesive worked as a consultant and spoke to existing vendor and upgraded the technology by Enabling SIP Licenses on same and helped IKEA Team to procure grandstream basic (GXP16xx) Series And High End (GXP21xx) Series IP Phone to get configured on same infra & their intra office communication in multiple cities worked like on converged solutions.

Challenges Faced

Speaking to existing PBX Vendor and making all our end points deliver the best solution on the existing Infrastructure.

About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, Digium, Milesight, Wi-Tek & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

