



## CASE STUDY

### Client Profile

**Organization:**  
Mitsubishi Electric

**Location:**  
Bangalore

**Industry Segment:**  
Manufacturing

### About Mitsubishi Electric

Mitsubishi Electric is elevators and escalators manufacturing company, installing its products primarily in the premium segment including luxury hotels and offices. Mitsubishi Elevator India in addition to expanding sales in the premium segment, the company will also cater to the residential segment and others, where the demand for elevators is showing remarkable growth. Mitsubishi Elevator India aims to grow sales volume by strengthening its sales network across the country and by offering more products that fulfill local needs. Mitsubishi Elevator India Pt Ltd is the sole official business entity for Selling, Manufacturing, Installing and proving Maintenance for Mitsubishi Elevators and Escalators in India.

### Customer Requirement

Customer was looking for solution in a lift where they can transmits sound from the intercom to the affected person's hearing aid so that a hearing impaired visitor to the building gets the benefit of voice communication in lift.

### Solution Offered

2N<sup>®</sup> Induction Loop wirelessly transmits sound from the 2N IP intercom to the affected person's hearing aid. A hearing impaired visitor to the building thus gets the benefit of voice communication. By installing the induction loop at the door you meet not only the necessary standards, but facilitate the hearing aid wearer's communication e.g. with the help desk.

2N Induction Loop is very good solution for Lift manufacturing company who are looking for solution where they can transmit voice ( wirelessly ) from lift intercom to the hearing impaired person.

- ✓ Audio transmission to hearing aids
- ✓ Simple connection to the 2N IP intercom
- ✓ Built-in antenna

### About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **2N, Akuvox, Akubela, Cyberdata, Epygi, Grandstream, Guardian Telecom, Milesight, Planet, Snom, Tonmind, Wi-Tek and Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

### Goal/Purpose of the new deployment

Wirelessly transmits sound from lift intercom to the affected person's hearing aid. A hearing-impaired visitor to the building thus gets the benefit of voice communication. Facilitate the hearing aid wearer's communication e.g. with the help desk

### Product Used



2N<sup>®</sup> Induction Loop