

CASE STUDY **1Y** **DEALS** ON BOX PACKS



FLAT 35% OFF + CASHBACK*

firstcry.com
big store for little ones

MI35 **SHOP NOW**

*GST applicable on discounted price | T&C Apply



Client Profile

Organization:
First Cry

Location:
Pune

Industry Segment:
Online Clothing Store in India

CASE STUDY

About First Cry

FirstCry, operating by BrainBees Solutions, is an e-commerce company offering a range of baby care products and toys. It distributes baby clothes, footwear, toys and books, as well as products for feeding and nursing. The Company also supplies products for mothers, including maternity personal care, accessories and other products. First cry has established their office PAN India with HQ in Pune.

Customer Requirement

First Cry as a company were consolidating all their operations and business under one roof in their upcoming new corporate business house in Pune to have better efficiency and effectiveness, to supplement the same, the technology required in communication was to give a unify environment not only in terms of voice but if possible wit added advantage of video & mobility and also help them interface with State of Art Technology on SIP PRI Channels.

Solution Offered

Unified Communication Voice & Video Server on Grandstream Platform provided Voice, Video & Mobility to all users helping a converged platform in their new office.

Based on the requirement these were the products offered to them :

- ✓ **UCM6202** : Enterprise Grade look of the device, License free product, Ease of Installation and scalability as when required.
- ✓ **GXP1625** : Cost of the product, Reliability and easier configuration when compared with other makes.



About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution. Working with Technology Partners like **CyberData, Grandstream, Epygi, Digium, Milesight, Wi-Tek & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

Product Used

- Grandstream UCM6202 IPPBX
- Grandstream GXP1625 IP Phones