



CASE STUDY

About Oxirich Group

Oxirich Group has been in the Real Estate and construction sector for nearly a decade, founded on the simple yet profound principles of “Innovation, Integrity & Excellence”. Over the years, the company has repeatedly showcased developments that reflect engineering and design excellence, state-of-the-art technology, uncompromising business ethics, and transparency in all spheres of business conduct.

Customer Requirement

- They needed 5 level IVR, Voice Mail to Email , Expandable Ext which should be licence free.
- They require a product with Call Recording, Call Detail Report.
- They also required a Soft Phone Application.
- Single SIP account IP Phones, for reception Digital BLF Keys IP Phone.
- It should be cost effective.

They are looking for ipbx with features like:

- One box solution with all features inbuilt for IPPBX and Dial Centre.
- Detailed Report of Incoming, outgoing calls, Recording Calls, Abandoned call, etc. All reports downloadable in CSV, PDF and Excel format.
- 30 party Meet me conference wherein the participants dial the conference number and password to enter into the live conference

Solution Offered

Based on their requirement these are the products offered to them:

- Grandstream UCM6202, Grandstream GXP2170 High End Series, Grandstream GXP1615 Basic IP Phone

How our solution was different from others

- **Integration:** Our products are very easy to integrate with their present systems.
- **Ease of Configuring:** Our products are easy to configure when compared with the competitors’ products
- **Low Bandwidth:** Our products use low bandwidth when compared to our competitors’ products.
- **Cost Effective:** Our pricing was very competitive which made the customer more inclined towards us
- **One box solution:** All his requirements were met and were inbuilt.
- Advantage of using SIP Protocol.

About Cohesive Technologies

Cohesive Technologies is a Global Telecom Solution Provider on VoIP and IP Platform As well a leading Integrator and Solution Provider with the Best Innovative IP Solutions which adds value to Customers through a combination of different high end technologies for a true Converged Solution.

Working with Technology Partners like **CyberData, Grandstream, Epygi, 2N, Digium, Milesight, TelephonyKart & Yeastar** helped us delivering state-of-the-art-technology Products to Premise and Cloud based requirements for various companies that span across multiple segments.

Client Profile

Organization :
OXIRICH GROUP

Location :
Connaught Place,
New Delhi

Industry Segment :
Real Estate

Competition Faced:

We faced some stiff competition from the following competitors: Panasonic, Avaya, Sangoma, Alcatel, Dinstar.

Customer Feedback:

- *We got a positive feedback from customer in which all his requirements were met.*
 - *He rated our service saying that he is extremely happy with our products and the way we handled them.*
- Deepak (Admin)

Product Used

